19-21 June 2024 | Erasmus University Rotterdam and Wood and Furniture College

An initiative of: EUROPEAN CULTURAL HERITAGE SKILLS ALLIANCE

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Wednesday, 19 June 2024

CHARTER open day: "The Future of Cultural Heritage: The Dutch perspective"

Location: Erasmus University | Burgemeester Oudlaan 50, 3062 PA Rotterdam
Campus Woudestein | Saunders Building | Room 0.02

08:30-09:00 – Registration

09:00-09:45 – Welcome and introduction of the open day
Prof. Dr. Martine van Selm - Dean ESHCC, Erasmus University
Jeroen Westerman - Built heritage advisor, Dutch Heritage Agency
Prof. Dr. Lluís Bonet - CHARTER coordinator, University Barcelona

09:45-10:00 – Coffee break

10:00-11:15 – Session 1 | How to enhance education and training in cultural heritage

Presentation: **Wouter Smets** - Erasmus University Rotterdam (The Netherlands)
Panel discussion, moderated by **Marleen Hofland-Mol** - Erasmus University, in conversation with:

- **Sabine Mul** - Policy Advisor VET council (MBO-Raad) (The Netherlands)
- **Menno Welling** - Program manager Reinwardt Academy (The Netherlands)
- **Yvonne Ploum** - Director Heritage Academy (The Netherlands)

11:15-12:30 – Session 2 | The future of the past

Presentation: **Jeroen Westerman** - Dutch Heritage Agency (TBC)
Panel discussion, moderated by **Anna Mignosa**, Erasmus University, in conversation with:

- **Pirjo Hamari** - Director of Development, Museovirasto – Finnish Heritage Agency (Finland)
- **Jacqueline van Leeuwen** - Advisor, FARO (Belgium)
- **Wayne Modest** - Head of the research Center for Material Culture, Wereldmuseum Rotterdam (TBC)

12:30-13:15 – Lunch break

13:15-13:45 – Short heritage visit in groups led by students

13:45-15:00 – Session 3 | Workshops
In each workshop CHARTER preliminary recommendations are presented by a CHARTER representative. After this introduction, a bridge is made to the work field with a presentation of an expert from the sector followed by a conversation between the expert and a professional who recently joined the heritage sector. This conversation will be the departure for a group discussion.

1. **How can we learn new skills for the future?**

Building on CHARTER's work on heritage education and training, this session will focus on first: Which kind of skill sets will be most relevant for heritage professionals in the future? And
second: How should these skills be transmitted?

- Presenter and moderator - **Marzia Piccininno,** Cultural Policy Expert, Fondazione Scuola dei beni e delle attività culturali (Italy)
- **Filip Vermeylen** - Erasmus University Rotterdam (The Netherlands)

2. **How can crafts be dynamic and capable of adapting to present and future challenges?**

CHARTER's work shows the new meaning of craft for economy and society at large. However, what is needed for craft to ensure that position?

- Presenter and moderator - **Gunnar Almevik**, Professor, University of Gothenburg (Sweden)
- **Margret Hoekenga Idema -** Chair sector chamber Specialized Craftmanship (TBC)

3. **How to make heritage practice more visible through data?**

Heritage is considered an important sector from an economic perspective. However, the importance of the sector is not show through data. This view hampers the realization of heritage potential. How is it possible to overcome this limitation?

- Presenter and moderator – **Elis Marçal** - President, E.C.C.O.
- Speakers to be announced

4. **How to build a sustainable ecosystem for heritage?**

Looking at heritage as an ecosystem represented by CHARTER's circular value chain model requires a different approach. The realization of such an ecosystem, is a prerequisite for a sustainable heritage sector. This raises questions regarding what is needed to implement the six functions CHARTER's value chain model is based on.

- Presenter and moderator - **Nessa Roche**, Senior Architectural Advisor, Department of Housing, Local Government
- Dutch Heritage Agency (TBC)

5. How to create conditions for a resilient heritage workforce?

CHARTER's analysis shows several issues related to the working conditions in the heritage sector: form the lack of recognition regarding the acknowledgement of heritage knowledge and skills to a mobility barrier. What changes can be envisioned to overcome these kinds of limitations?

- Presenter and moderator - **Conor Newman**, CHARTER Expert Advisor, University of Galway (Ireland)
- **Herbert-Jan Hiep** - Director, Dutch Institute for Heritage and Marketing (IVEM) (Netherlands)

6. How to promote participatory democracy through heritage?

The way of looking at heritage has been changing through time as evidenced in the FARO Convention heritage is a shared good whose protection is a common responsibility. This calls for a participatory approach: how can we realize it?

- Presenter and moderator - **Margherita Sani** - Project Coordinator, NEMO (Italy)
- **Donagh Horgan** - Lector Erasmus university - Senior Researcher, Hogeschool Inholland (The Netherlands)

To have a meaningful discussion the workshop sessions will take place with a minimum number of attendees. If we cannot meet this expectation the sessions might be merged.

15:00-15:30 – Coffee break

15:30-17:00 – **Session 4 | Continuation of workshops**

17:00-17:15 – Final reflections by **Lluís Bonet**, CHARTER Coordinator, University of Barcelona.

17:15-18:15 – Borrel, i.e drinks

18:15-19:30 – Tram

19:30-22:00 – Diner Verhalenhuis Belvédère (Own expenses à €35-. Maximum availability: 80 persons available based on the date of registration)

22:00 – Walk for drinks at Hotel NY (Own expenses)

Thursday, 20 June 2024

Location: Erasmus University | Burgemeester Oudlaan 50, 3062 PA Rotterdam
Campus Woudestein | Theil Building | Room C2-2

08:45-09:00 - Registration with coffee reception

09:00-09:15 - Introduction of the day

09:15-11:00 - Discussion | Booklets and key recommendations

11:00-11:30 - *Coffee break*

11:30-12:30 - Discussion | Feasibility study for an EU Observatory

12:30-13:15 - *Lunch break*

13:15-15:15 - Discussion | Policy recommendations

15:15-15:30 - *Coffee break*

15:30-16:30 - General Assembly

16:30-17:00 - Final reflections

17:00-18:00 - Tram

18:00 - Dinner at GROOS! Albeda College

Friday, 21 June 2024

Location: HMC college (Wood & Furniture College) - Erasmuspad 10, 3052 Rotterdam

08:45-09:15 - Registration with coffee reception

09:15-09:30 - Welcome: **Marjolein Hesselink** - Director Wood and Furniture College - Rotterdam
Introduction of the day: **Lluís Bonet** - CHARTER coordinator - University of Barcelona

09:30-11:00 - Discussion | Design of the CHARTER Alliance
EU Skills Strategy for roll-out at EU, national and regional/local level | Multi-annual action plan | Partnership agreement

11:00-11:30 - Conclusion of the Rotterdam General Meeting and next steps

11:30-12:45 - Experts Advisory Board Assessment

12:45-13:45 - Lunch break

13:45-14:30 - Tour at HMC College

15:00 - Optional visit: Archi-Tour Rotterdam